

Matt Price

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Portfolio: www.mattprice.design

LinkedIn: [linkedin.com/in/mattpriceuxdesign](https://www.linkedin.com/in/mattpriceuxdesign)

UX/UI Designer focused on B2B data applications. 4 years of human-centered design experience. Background in digital art and Applied Behavior Analysis.

Experience

UX Designer

Equifax

2+ years. August 2022 – Present

Atlanta, GA

- Designed 7 new e-commerce solutions. Each involved collaboration and approval from design, business, technology, and legal stakeholders.
- Researched and helped implement better processes in our design team.
- Redesigned 3 legacy apps by improving their site structure, flows, and UI.
- Refreshed design system in a team of three. Successfully built components in Figma and code. Drove adoption with developers.

UX Designer

Finastra

5 month contract. January 2022 – May 2022

[See the design system](#)

Atlanta, GA

- Directed the product design for 3 Fintech apps.
- Evolved design and development processes to decrease product time to market.
- Validated user flows by interviewing and testing with subject matter experts.
- First place winner of Hack to the Future 4 (\$344,340 in prizes). [Hackathon link](#)

Product Designer

ResultLytics

1 year, 2 months. November 2020 – January 2022

[Read the case study](#)

Kansas City, MO

- Outlined the information architecture and journey maps for a business intelligence and employee management app.
- Validated UI's ease of use by running 21 user tests.
- Invented the style guidelines and iconography using Illustrator and Figma.
- Coded 18 responsive front-end pages and user flows.

UX Designer

Freelance

6 Months. July 2020 – January 2021

Kansas City, MO

- Created UI and brand styles for 3 local startups.
- Designed and tested MVP user flows for 2 SaaS products.
- Increased my client's website views per visitor by 58.9% in the first quarter.

Registered Behavior Technician & Trainer

ACES

Almost 2 years. August 2018 – June 2020

Concord, CA

- Used Behavior Analysis to teach independent living to students with autism.
- Created behavior plans to shape and reinforce desired habits.

Education

Certificate: UX/UI design,

University of California Berkeley Extension, San Francisco

Jan 2019 – Jul 2020

Skills

User journey maps,
User flows,
Storyboards,
Behavior intervention,
Product design,
Visual design,
Data visualization,
Wireframes,
User testing,
High fidelity mockups
Functional prototypes,
Responsive web design,
Accessibility compliance,
Front-end development.

Software

Adobe Creative Cloud,
Figma,
Power BI,
HTML5,
CSS3,
JavaScript,
Vue JS 3.